North America’s Largest Automation, Instrumentation & Systems Event

Event Overview

April 9 & 10, 2019 | Stampede Park, Calgary, AB

isaacalgary.com
THE AUTOMATION INDUSTRY MEETS IN CALGARY IN 2019

AUTOMATION’S MOST IMPORTANT EVENT FOR LEARNING, DISCOVERING, GETTING HANDS ON AND CONNECTING.

ISA Calgary Show is North America’s largest event for Automation professionals. Every two years, the industry converges in Calgary for North America’s leading ISA trade show & conference.

A foremost event for the instrumentation and automation industry, ISA Calgary Show draws exhibitors and visitors from around the world to share best practices, network with industry colleagues and discover the latest technology and solutions to help streamline and enhance operations.

ISA Calgary Show 2019 will attract professionals working across the oil and gas, chemical and petrochemical, water and wastewater, mining, power and energy and building automation industries.

The event is run in partnership between the International Society of Automation (ISA) Calgary Section and dmg::events, one of the most prominent event organizers in the world and the brand behind Global Petroleum Show (Calgary), ADIPEC (Abu Dhabi) and Gastech (Barcelona).
ISA CALGARY SHOW
BY THE NUMBERS

5,000
expected attendees

2,000
companies doing business

200
exhibitors

30
presentations

15
networking hours

10
knowledge bar sessions

FEATURED PAST EXHIBITORS

Brews Supply
BHD Instrumentation
Carbon Controls
CB Engineering
CORIX Control Solutions
Dyna-Flo Control Valve Services
EECOL Electric Corp
Endress + Hauser
GS Hitech Controls
Honeywell Maxon
Industrial Solutions
King’s Energy Services
Measurement & Controls Ltd.
Mica Controls
MicroWatt LifeSafety Solutions
PACE Technologies
Phoenix Contact
Procon Systems
Rockwell Automation
Samson Controls
Schneider Electric
Simark Controls
Spartan Controls
Telematics Controls
Tundra Process Solutions
Unified Valve
Vanko Analytics
Weidmuller
Westburne
Westech Industrial
Yokogawa Canada
Visitor Profile

Showcase your company’s technology and solutions to ISA Calgary’s quality attendees

Top Reasons Visitors Attend

• Discover digital applications, AI and connected devices to improve productivity and operational excellence
• Learn to protect critical operations through safety and cybersecurity best practices in IT/OT convergence
• Explore how to reduce downtime and improve reliability through modernization of systems, using robotics, intelligent systems, modern controls and advanced sensing.

78% of visitors directly influence the buying decisions of their company.

5,000+ Visitors from Over 20 Countries

Australia  Brazil  Cameroon  Canada  China
Belgium  China  Egypt  France  Germany  India  Iraq
Colombia  Egypt  France  Germany  India  Iraq
Italy  Japan  Kazakhstan  Mexico  Russia  Saudi Arabia
Singapore  Tanzania  United Kingdom  Vietnam  United States

Top 5 Attendee Company Types

<table>
<thead>
<tr>
<th>Type</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Engineering</td>
<td>21.5%</td>
</tr>
<tr>
<td>Oil &amp; Gas Production/Operation</td>
<td>15.4%</td>
</tr>
<tr>
<td>Consulting</td>
<td>9%</td>
</tr>
<tr>
<td>Service/Technology</td>
<td>7.5%</td>
</tr>
<tr>
<td>Instrumentation</td>
<td>7.1%</td>
</tr>
</tbody>
</table>
## Budget Responsibility

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>$50M+</td>
<td>2.7%</td>
</tr>
<tr>
<td>$10-$50M</td>
<td>4.6%</td>
</tr>
<tr>
<td>$1M-$10M</td>
<td>16.8%</td>
</tr>
<tr>
<td>$500,000-$1M</td>
<td>14.6%</td>
</tr>
<tr>
<td>Less than $500,000</td>
<td>61.3%</td>
</tr>
</tbody>
</table>

## Top 3 Job Focuses

<table>
<thead>
<tr>
<th>Focus</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Engineering (Automation, Control Systems, Instrument, Plant/Operations, Process, Product Design, Production, Systems, OEM/Product Systems, Safety, Software)</td>
<td>43.5%</td>
</tr>
<tr>
<td>Marketing/Sales</td>
<td>11.8%</td>
</tr>
<tr>
<td>Technical or Engineering Support</td>
<td>7.2%</td>
</tr>
</tbody>
</table>

## Top 5 Job Functions

<table>
<thead>
<tr>
<th>Function</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Technical/Engineering</td>
<td>34%</td>
</tr>
<tr>
<td>Middle Management</td>
<td>17.3%</td>
</tr>
<tr>
<td>Management (VP and above)</td>
<td>15%</td>
</tr>
<tr>
<td>Consultant</td>
<td>10.5%</td>
</tr>
<tr>
<td>Trades/Skilled Labour</td>
<td>5.8%</td>
</tr>
</tbody>
</table>

## Top 5 Industries

<table>
<thead>
<tr>
<th>Industry</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Oil &amp; Gas</td>
<td>22.4%</td>
</tr>
<tr>
<td>Engineering Services</td>
<td>20.7%</td>
</tr>
<tr>
<td>Instrumentation, Measurement, Analysis &amp; Control Apparatus</td>
<td>7.2%</td>
</tr>
<tr>
<td>Electronic &amp; Electric Equipment</td>
<td>5.8%</td>
</tr>
<tr>
<td>Petroleum Refining &amp; Related Industries</td>
<td>3.9%</td>
</tr>
</tbody>
</table>

## Top Attending Companies

![ATCO](#) ![amec foster wheeler](#) ![Canadian Natural](#) ![Cenovus Energy](#) ![The City of Calgary](#) ![Nexen](#) ![ConocoPhillips Canada](#) ![Devon](#) ![Enbridge](#) ![Fluor](#) ![Husky Energy](#) ![Imperial](#) ![Jacobs](#) ![Novacerna Chemicals](#) ![Pengrowth](#) ![Shell](#) ![Siemens](#) ![SNC-Lavalin](#) ![Suncor](#) ![TransCanada](#)
ISA Show Conference

Conference in Numbers

300 Delegates
40 Speakers
25+ Technical Sessions
12 Tracks
Since 2015, ISA Calgary Show has offered a two-day technical conference run in conjunction with the exposition.

The conference creates a platform for automation professionals to learn from real-world scenarios related to implementation, share lessons about planning, project management and successful ROI, and keep pace with current technology and trends in an ever-changing industry.

This year’s conference will highlight thought leaders in the areas of Cybersecurity & Safety, Threat & Risk Reduction, Intelligent Systems, Operational Reliability, IIoT and Industry 4.0, Process Instruments, Field Devices and IO and other new technology.

**Conference Features**

- Business Plenaries & Technical Program
- 40+ speakers offering sessions geared towards the application of technology, equipment and knowledge to provide solutions to real world problems
- Top industry keynotes and presenters

**2017 Speaker Companies**

- ABB
- Apex Automation
- AutoSol
- Bennett Jones
- Cambium Networks
- Check Point Software Technologies
- Cybertech Automation
- Darktrace
- Dynamysk Automation
- Enbridge
- EnerFest Inc
- Energy Control Technologies
- GE Automation & Control
- Honeywell
- KROHNE Inc
- Magnatrol International
- Microsoft
- Microwatt Lifesafety Solutions
- OnGuard Lone Safety
- PAS
- Rockwell Automation
- SAIT
- Schneider Electric
- Secomea Inc
- Shell Global Solutions Canada
- Spartan Controls
- Swinton Technology
- Tempered Networks
- TMEIC
- Tundra Process Solutions
- Uber
- VistaVu Solutions
- Westburne Electric
- Zirco Ltd.
Why Invest in ISA Calgary Show

“*The ISA Calgary Show is an important part of our marketing outreach program where it meets our ongoing strategic initiatives of new customer acquisition and brand awareness. We especially found beneficial both the sponsorship and the Presentation Theatre opportunities, which were invaluable in driving customer back to our booth. We will continue to participate in this event in the future and we recommend it highly.*”

Audrey George, Director of Marketing, Schneider Electric – Invensys
Products & Services in Demand

- Analyzers
- Asset Management
- Boilers
- Buildings and Temporary Structures
- Cable
- Calibration
- Cameras
- Certification and Classification
- Chemicals and Petrochemicals
- Communications
- Compressors
- Computers
- Consultants
- Contract Operating Services
- Data Acquisition, Storage and Transmission
- Data Logging
- Detection Systems
- Engineering
- Electrical
- Engines
- Environmental
- Equipment
- Fabrication
- Filters
- Fire Protection
- Flare and Incinerator Systems
- Flow Meters
- Flow Stopping & Sealing
- Fracturing
- Gas Control Equipment
- Gas Detection
- Gas Processing
- Gauges
- Health and Safety
- Heat Exchangers
- Heating Equipment
- Information Technologies
- Inspection Services
- Instrumentation
- Laboratory
- Lighting Equipment
- Maintenance and Repair
- Mechanical Systems
- Natural Gas
- Oil Sands
- Pipe
- Pipeline
- Power Systems
- Pressure Vessels
- Processing
- Production
- Pumps
- Scada Systems
- Security and Access Control Systems
- Software
- Tanks
- Telecommunications
- Tools
- Transmission Equipment
- Upgrading
- Valves
- Welding

Show Features
- 70,000 sq ft of Exhibit Space
- Centre Stage Presentations
- All Access Industry Leading Keynotes
- Business Plenaries & Technical Conference
- Workshops
- Industry Meet Ups
- Opening Night Reception
- Over 15 Hours of Networking
- New Product Program
- ISA Member Recognition Program
Ensure your company is part of the most important Automation industry event

Become an Exhibitor at North America’s largest marketplace for ISA Professionals to explore what’s new, network and learn.

Booth space includes:

- Access to 5,000+ high-quality attendees from around the world
- Opportunity to promote your technology at a Knowledge Bar session
- A comprehensive marketing plan and exhibitor marketing tools
- Promotion of your products through the New Technology Program
- Pipe & drape
- Material handling
- Unlimited client invitations
- Unlimited booth staff
- Exhibitor rates for conference sessions
- Company listing on the event website

Exhibit space starts at $20.25 CDN/sq.ft.

SPONSOR

Align your brand with the ISA Calgary Show and expand your brand’s positioning beyond your booth. Select from our catalog of turn-key sponsorships or work with us to build a customized program design to meet your specific objectives.

Sponsorships start at $2,500 CDN

ADVERTISE

Stand out before, during and after the event. Advertising is available in the Official Event Guide, Event Website and Event E-newsletter.

Advertising starts at $1,000 CDN
Organizers

dmg events is the name behind many of the largest energy events in the world such as Global Petroleum Show (Calgary, Canada); ADIPEC (Abu Dhabi, UAE); International Pipeline Exposition (Calgary, Canada); and GasTech (Spain). Headquartered in London, UK with offices in key locations including Calgary, Canada; Abu Dhabi, UAE, Houston, Texas and Dallas, Texas, dmg events brings more than 100 years’ experience in organizing exhibitions and conferences around the world.

For more information visit dmgevents.com

ISA

With its over 500 active members, ISA Calgary welcomes both members and non-members alike to its online community for up-to-date events, news and resources related to instrumentation and automation. ISA Calgary is a proud sponsor of FIRST Robotics and Beakerhead.

Why Should You Join ISA?

• Increase your technical knowledge in the field of automation and control
• Develop your skills and hone your expertise
• Share experiences, successes, and lessons learned
• Build lasting friendships and professional connections

By becoming an ISA member, you’ll benefit in technical knowledge, career and skills development, shared experiences and successes, lasting friendship and belonging to an association that has represented the needs and interests of automation and control professionals since its inception in 1945.

For more information visit isacalgary.ca
Exhibition Space, Sponsorship & Advertising

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